

RegisterRenters for 2020



A New Path To Winning Elections For Progressive Democrats

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What do we mean by “RegisterRenters?”

In 2020, Democrats and other progressives will have a very good chance to re-establish leadership, electing progressive state and local officials and setting the stage to replace Donald Trump. We also have a good chance to recover our majority in the US Senate. Finally, progressives can become the majority voice in hundreds of local governments, where equity and social policy begin. It is especially important to elect progressive legislators and Governors because of reapportionment and redistricting decisions that will be made in 2021.

But the highest priority is to overcome the registration advantage held by conservatives in many local races. “RegisterRenters” can help. Because “RegisterRenters” is based on solid demographics. Over 100 million of our fellow US citizens rent. Most of those 18 and older who rent their housing are not legally registered to vote where they live.

Further, according to a University of Virginia poll, almost 70% of those who lived in all rental housing in 2000 would have voted for Al Gore in the 2000 Presidential election. THERE ARE OVER 55 MILLION UNREGISTERED VOTERS IN THE UNITED STATES WHO ARE ELIGIBLE TO VOTE. MOST ARE RENTERS. AND MOST OF THEM WILL VOTE FOR PROGRESSIVES OR DEMOCRATS IF REGISTERED.

“RegisterRenters” makes a lot of sense. Most renters come from the liberal affinity groups that support progressive Democratic candidates in large numbers: minorities, young people, single parents and the poor. Many political activists, consultants, and candidates still believe these groups have a very poor turnout rate. But we have PROVEN when these groups are actually registered, they turn out to vote as well as any progressive voters—by up to 85%. Of course, there are other commendable registration efforts that are targeting these affinity groups; but to our knowledge, none are focused primarily on the highly mobile rental community.

The concepts of “Register Renters” have already been field-tested in local elections in Colorado, where registration programs regularly add 10% to progressive margins every election. In 2004, 1,000 RegisterRenters volunteers distributing over 180,000 registration packets in Colorado and thousands more in Nevada. During the 2004 election, Colorado Democrats elected their first majority in BOTH HOUSES of the legislature in 40 years—with many successful candidates giving credit specifically to RegisterRenters volunteers for their margins. In 2006, for the first time in a half century, Colorado elected a progressive Governor and added to the majorities in the Legislature. Then Colorado won the National Democratic Convention for 2008.

Where Should RegisterRenters Focus?

ANY activist, preferably a Democrat or progressive, is invited to organize a RegisterRenters effort. This year, RegisterRenters will urge a focus on US Senate and on state legislative and Congressional races in key swing states and with big populations of poorly registered urban populations. We suggest you do the same.

In your own state, you might find a legislative, Congressional or Gubernatorial or other race where you can be productive in the short term. For example, if you have a state house race where there are 35,000 registered Republicans and 30,000 registered Democrats and 40,000 who are unaffiliated, you may have a swing district, even if the district has voted for conservatives for years. You can count on adding about 10% to your registration margin with a thorough RegisterRenters effort. And when active RegisterRenters' volunteers follow up with GOTV (Get Out the Vote), they can certainly make the difference. We saw this happen in several conservative suburbs in Colorado and Nevada, where RegisterRenters began.

We should also consider the long view. Forty years ago, there were no Democrats elected from Boulder County, Colorado, where we live. Now, Republicans are so scarce, they often do not put up candidates for partisan races. The main difference has been voter registration and targeting. Demographics and younger voting helped, too. But even very conservative Colorado Springs is changing!

Targeting may be the "secret sauce." In Boulder County, the Democratic Party's formula for targeting was directed at GOTV during the last four weeks of a campaign. Whereas campaigns run by candidates, especially Presidential candidates, often focus on turning out only voters identified as preferring the candidate, we focused on (a) Turning out all registered Democrats in a household, and any unaffiliated voters in that household in any precinct; (b) Turning out all registered Democrats and all unaffiliated voters in any precinct with a DPI (Democratic performance index or %) of 60% or more; and 3. Turning out all newly registered voters not registered as Republicans.

For purposes of voter registration, similar targeting was helpful: Place registration information: 1. At any rental unit in a precinct with a DPI greater than 60%; and 2. At all rental units where there are any minority voters registered or listed on a directory; 3. At all rental units in working class neighborhoods; 4. At all units in a mobile home park; and 5. At any rental unit close to a college campus immediately after students arrive in the fall.

NOTE: If your organization is planning for voter registration and finds this information useful, PLEASE USE IT, especially to focus on renters. No need or requirement to call your efforts "RegisterRenters" or affiliate with us.

Volunteers Needed By RegisterRenters

There are always thousands—even hundreds of thousands—of volunteers in every election cycle. Sadly, most of them are wasted. Most call into Headquarters or a campaign and are told, “I’ll take your name and we will get right back to you.” And it never happens, or the call back is made days or weeks later, after the volunteer has decided he or she would prefer to go fishing or take care of the grandkids. Others are assigned to useless phoning off lists of registered voters or sent canvassing registered voters to determine their “voter preference” on a survey. These volunteers will be burned out in a day, or a week at most. On the other hand, RegisterRenters volunteers can and must be put to work immediately, and the process is both painless, productive and rewarding.

Two people can drop about 200 registration packets per hour, while one person can put together 200 the packets in an hour. If you have a targeted population of 100,000 eligible voters, about 40,000 will be renters living in 20,000 units or so. Therefore, you will need about 300 volunteer hours for one canvass. Twenty-five volunteers could work four hours putting together registration packets; then 50 could spend four hours taping the packets to doorknobs. You will need the same volunteer hours to drop packets the month before registration closes.

Of course, a lot of work must go into preparing for this type of work. First, you will need a volunteer to canvass the area to locate the rental units. You will need someone to print the materials. Finally, you will need someone to recruit and coordinate the registration volunteers—they do not grow on trees and they will not turn out unless you call and ask them, and then remind them.

However, you can start today. Go ahead. “Just do it!” Start as your first volunteer. You will find out how easy and rewarding RegisterRenters can be.

VOLUNTEER INSTRUCTIONS:

- 1. You do not need to knock on the door and talk to the prospective voter. If you do, you will double your time and YOU ARE NOT ALLOWED TO HELP THE VOTER COMPLETE THE REGISTRATION FORM in most states.***
- 2. Use the blue tape to attach the packet TO THE DOORKNOB, NOT ANY PAINTED SURFACE, and do not drop the packet on the floor or hallway.***
- 3. NEVER, EVER take possession of a completed registration form, unless you are part of an official, state approved VOTER REGISTRATION DRIVE and are using a state printed form. RegisterRenters is exempt only as an educational program in most states under the First Amendment.***

How Much Money Is Needed?

You can start your own RegisterRenters program today with your own printer, some mailing labels, and a stack of envelopes. It's simply a matter of printing out the federal voter registration form (see page 11), getting the address of your County Elections Office (see page 11), and copying one of the appeals on page 12. Print up 200 packets and distribute them according to the instruction sheet. You're in business. You've started your own chapter of RegisterRenters. Then, you can start expanding your efforts with friends and family; or use this booklet to start a county or a legislative program. Just remember, there are some regulations you need to follow to stay out of jail. They are found attached to the National Registration Form.

If, as one example, you decide to take on a legislative race, the approximate voter registration packet component costs are:

- Voter Registration Form (If printed both sides @ 3 Cents)
- Voter Registration Appeal (8½ x 11 sheet cut in half @ 1 Cent per sheet)
- Return Envelope (2 Cent each if you shop carefully)
- Address Label for Registrar Address (1/2 Cent each)
- Blue Masking Tape - \$1 per volunteer will do about 500 packets

NOTE: DO NOT include a return address to you or your organization on the envelope, as this might result in your receiving a completed voter registration form.

For an area of 100,000 eligible voters, there will be about 50,000 dwelling units, and a third, or 15,000 of them will be rentals. Two registration packets for 15,000 rental units will require you to raise \$2,460 (see detail below). Register Renters includes a fundraising letter that should be able to produce this sum with a mailing to 1,000 local activists for a mailing cost of \$600. You may be able to get contributor lists from former candidates. (Of course, these are gross averages. Your numbers and costs may vary widely.)

Forms:	30,000 X .03	\$900	
Appeals:	30,000 X .005	\$150	
Envelopes:	30,000 X .02	\$600	
Return Label:	30,000 X .005	\$150	
Blue Tape:	30,000/500 X \$1	\$60	
Fundraising Mailing:	1,000 X .60	<u>\$600</u>	
Total Expense for Two Canvases:			\$2,460

NOTE: All money raised in coordination with a candidate must be reported.

The Register Renters' Timetable

Most voter registration is usually conducted during the year before the regular Presidential elections in November. Partisan fervor brings out volunteers, contributors, and organized efforts to get-out-the-vote (GOTV). At these times, it is certainly easier to organize a RegisterRenters campaign, but you will run into lots of other campaign activities, especially from the well-funded POTUS campaign.

However, we believe RegisterRenters can also be very effective in special elections, primary elections, and non-Presidential elections, as well as city and school board elections. One dedicated activist even used RegisterRenters successfully in a school board recall election. It could be that in these low-turnout elections, newly registered voters can produce swing votes if there is a good GOTV effort. It is possible RegisterRenters could even be used in the caucus process.

Because you may want to use RegisterRenters in these special situations, the following timetable is presented in terms of months or days before the registration deadline. This gives you lots of time to organize. Registration deadlines vary by state and even by type of election. They are typically 30 days before the election, but may be less. A few states have no deadline, but have "same day registration." However, even in these states, pre-registration programs are very important for identifying voters for GOTV efforts and other reasons. For example, in Colorado, you must be registered to receive a mail ballot.

5 months or more before the registration deadline Recruit your registration team. This team will include the Team Coordinator (if other than yourself), Volunteer Coordinator, Materials Coordinator, and Data Coordinator plus volunteers to help and back up each coordinator.

4 months out Start identifying rental areas and developing maps. Also, prepare and mail the fundraising letter with return card and envelope. (See sample letter.) All contributions should come back to a person who will record and deposit them and report on all contributions and expenditures if REQUIRED by campaign laws for money spent in "co-ordination" with any candidate or political party.

3 months out Start volunteer recruitment and printing and preparing materials for first canvases. The first volunteers can prepare materials. These materials include the federal voter registration form in English or English and Spanish. Your state probably has an approved voter registration form designed for Voter Registration Drives defined under state law. Since RegisterRenters volunteers are ONLY....

providing educational materials and NOT taking possession of voter registration forms, it is our opinion you are exercising your First Amendment rights and are not required to comply with VRD statutes. However, this is a lay opinion and your jurisdiction may interpret the law differently. That is why we suggest you get a signed exemption letter from your local registration agency or Secretary of State. (We got a letter to that effect from the Colorado Secretary of State years ago)

2 months out Complete first canvass of all rental units that were identified. Materials should be prepared in packets of 100, rubber banded and placed in grocery bags of 200 each. Materials are simple: one voter registration form, folded in half; one appeal and one return envelope inserted into the folded voter registration form. This simplicity is important; it prevents confusion. You may also insert other literature, including candidate literature; but this will probably detract from the goal to register new voters. (Also, if you “coordinate” with a candidate or pay for any candidate literature with funds you’ve raised for your RegisterRenters effort, you may be required to report these expenditures.) These materials are to be taped TO DOORKNOBS. Do not drop them onto the floor or tape them onto any painted surface. You can knock or ring a doorbell and hand the materials to the occupant if you do not find this stressful, but it will take you 3 to 4 times longer to complete a 200 home canvass, and unless you are canvassing after 6 PM, less than 25% of your knocks may be answered. If you choose to knock, you may get a little hostility, but also a lot of good cheer, a bathroom break, and even a beverage. But it will be more stressful and take more time. We suggest you not require any of your volunteers to knock, but make it completely voluntary. The worst thing you can do is burn out volunteers by making the job unpleasant. You will need those volunteers later.

1 month before the registration deadline Complete the second canvass. Timing is important. In areas with a high number of college students, this task must be done after the students arrive, which may be only a week before the filing deadline. In these areas, it is especially important that the appeal letters prominently show the website where students can register or change their address online.

NOTE: If you want help or advice, please email Bob@registerrenters.org.

The RegisterRenters Organization

Anybody can start a RegisterRenters program. It is just a matter of printing off a copy of the national form or your State's standard registration form and an appeal letter, identifying local rental units, and working out a plan for distributing the materials. As an individual, you can perform this service while you are also distributing materials supporting any candidate or issue you choose, although we hope you will support progressives or Democrats. Generally, if you work alone, you do not need to report your expenses for voter registration. But, you should check with your Secretary of State, especially if you are financially supported by a candidate or coordinate with any political or candidate organization.

However, if you are organizing a big, complete county-wide, district-wide or state-wide RegisterRenters program, you need the following:

An overall Campaign Coordinator for RegisterRenters

A Campaign Coordinator for Registration Materials

A Campaign Coordinator for Registration Data

A Campaign Registration Volunteer Coordinator

In addition, the organization will need a central meeting place available for planning, materials preparation and meeting with volunteers. It should handle up to 100 persons and be open evenings.

You also need a plan to raise about 3 cents per eligible voter in the County or Candidate's District to pay for materials. Fundraising letters are below.

RegisterRenters Team Coordinator

The RegisterRenters Team Coordinator is responsible for the following:

- **Oversee the RegisterRenters organization.**
- **Encourage other efforts to register progressive or Democratic voters, including efforts by candidates, political parties and other groups like New Era, Rock the Vote, the Sierra Club, student groups or the SEIU and other unions where possible. Conflict with these groups is stupid, but there is no reason you must coordinate with any of them.**
- **Recruit, supervise and motivate the Registration Team members—the materials coordinator, the volunteer coordinator and the data coordinator. They often need careful, constant attention.**
- **Raise money. The Coordinator will need to draft, prepare and finance one or more fundraising letters. These fundraising efforts should be discussed with the Campaign or Party Chair, if you are “coordinating” with these groups. A sample fundraising letter is included. If you obtain good contributor lists from former progressive officeholders, you should be able to count on a return of about \$10 for each dollar invested in mailing fundraising letters—up to \$6,000 for an investment of \$600. The Coordinator will also need to register a corporate name and a tax ID number in order to open a bank account, unless the program is coordinating through a Campaign or Party.**
- **The Coordinator will set strategy, like targeting precincts to get the most progressive voters registered and not register conservatives where possible. Someone needs to visit each apartment complex to make sure access is available. A plan will be needed for locked buildings with buzzers and those enforcing policies against “solicitors.” Remember, free speech is not solicitation. Talk to the building manager or call to get help from a registered Democrat living in the building.**
- **Voluntary reporting to any County or State RegisterRenters organizations and any required reports to state and local elections officials.**

Materials Coordinator

The Materials Coordinator is responsible for scrounging and preparing the materials needed to deliver one or two voter registration packets to each renter's door in the targeted precincts, preferably twice.

This will be harder if no money is raised to print adequate materials. The Materials Coordinator should make sure the RegisterRenters Team Coordinator sends out fundraising letters and works to raise other funds.

A sample is attached of the materials that will be needed for each RegisterRenters canvass. These include a brief appeal, a return envelope that needs a label addressed to your local County Clerk or voter registration office, and your state's approved registration form, or the approved federal form found below. Links to your Secretary of State are attached. Remember to check the address on the return label to make sure you have the correct address for your Clerk's Voter Registration or Elections Division. You can translate the appeal into Spanish or other local language to print on the blank side of the appeal. You can download forms and instructions in many languages at www.eac.gov. We understand that the standard state form may be far more cumbersome to complete and expensive to print than the standard national form, which federal law requires most Clerks are supposed to accept.

Each canvassing volunteer will also need a role of masking tape with instructions that the materials should be folded and taped to the metal doorknob and NOT to any painted surface. Taping to the doorknob seems far more effective than dropping the materials on the doorstep.

After the materials are prepared, collated and stapled, they will need to be sacked in packages so the canvassers can easily deliver them. This requires finding the precincts that will be canvassed and how many to put in each package. Some canvassers cannot carry more than about 100 registration packets of material with comfort, so plan accordingly; others can easily carry 200 packets.

You should also provide each of your canvassers with a bottle of water to take with them to avoid dehydration. Plan to have some canvassers work in pairs to keep track of each other and to feel safer. It's also more fun.

Volunteer Coordinator For RegisterRenters

We hope that your County's political organization already has a Volunteer Coordinator to keep track of the hundreds of motivated people who are looking for something to do in this election.

Your RegisterRenters' Volunteer Coordinator is different. This person will need to be able to contact large numbers of volunteers on very short notice and get them to report to a central location to receive materials and instructions. This person could work very closely with the County Party Volunteer Coordinator, but must NOT rely on that person to do this job.

The key to successful volunteer management is getting each volunteer on a productive, useful task within 24 hours of his or her first contact. Most candidates and party organizations fail at this, so their volunteer lists go stale and the most motivated volunteers have found something else to do. After the volunteer's first, successful experience, he or she will stay motivated to work within the RegisterRenters program.

The RegisterRenters' Volunteer Coordinator will first need to recruit five to ten close, trusted friends or volunteers to staff a "phone tree." This will enable the county RegisterRenters program to contact 100 to 500 volunteers to show up on any given weekend for canvassing. Of course, you can use email or a Facebook group, but a phone tree can get quick feedback and is more personal.

This Volunteer Coordinator should get a list of all the progressive political activists and potential volunteers available from the County Party organization or other progressive groups like the Sierra Club. This Coordinator might also talk to past and present candidates about contributing volunteer lists to RegisterRenters, and should go to all Candidate "meet-ups" to talk about RegisterRenters and recruit volunteers, as long as there is no prohibited coordination with Candidates. Be sure to try to collect email addresses, as this will greatly help support your "phone tree."

The Register Renters Volunteer Coordinator may also get a list of Precinct Committeepersons to call about working with RegisterRenters in their precincts, as this list should be public. Active Precinct Committeepersons can take over canvassing for RegisterRenters where they are available. Where they are not available, the RegisterRenters' Volunteer Coordinator can work to try to direct RegisterRenters' volunteers into these very important positions for later GOTV.

Before every targeted canvass, this Coordinator will need to determine the number of canvassers needed for each precinct. Some precincts may need to be covered in two-person teams of canvassers for volunteer safety. A two-person team can cover about 100 rental units per hour if they are knocking on each door and waiting for a response or twice as many if they do not knock. Only about 1 in 5 units will respond on a typical weekend. The delivery rate will be much slower on weekday evenings when more people are home. This approach also generates much more anxiety for most volunteers, which burns them out quickly. You will need these volunteers for a second canvass and for GOTV. For these reasons, RegisterRenters does NOT advocate “knock and talk.”

Each team should be asked to take notes on the addresses covered and return an evaluation form when the canvass is complete.

Coronavirus Update: If “social distancing” remains in effect to curb infections, innovations to RegisterRenters will be needed. For example, landlords might be willing to distribute voter registration materials in unit mailboxes, or at least email a list of addresses to the Campaign Coordinator. Failing that, calls placed to those listed as registered Democrats with the VAN or the County Clerk at the apartment address might find someone who would email a list of unit numbers in the building to the campaign. Mailings to these unit numbers might be as effective as door to door distribution, but much more expensive. Perhaps mailing a postcard with online registration information would be a stopgap, although much less effective. We will try to design a card format with an appeal to send to you. For updated suggestions, please go to the website, www.registerrenters.org or email our office at bob@registerrenters.org.

County Data Coordinator

The County Data Coordinator is responsible for developing a data team to acquire data about local multi-family rental units. This data may be acquired by driving through precincts or directly from most County Assessors' databases. The voter data base from the County Clerk will also indicate multi-family units when you find buildings with unit numbers. If you are "coordinating" with a Political Party or Candidate, this information may also be available to you through the VAN, an arm of the Democratic National Committee.

Once you have this multi-family data, the Data Coordinator is very important in helping target precincts that need to be canvassed. First, the data should be organized by precinct. Then you need to look in prior years for progressive Democratic turnout in order to target precincts with renter concentrations that are high priorities. You will find that some multifamily rental units are in heavily conservative or Republican precincts, and you will not want to target the rentals in these precincts.

You can also acquire data from most County Assessors that identify those single-family units where the addresses of the homes are different than the address of the taxpayer. These are likely to be rentals and can be targeted in highly progressive or Democratic precincts. We do not have tested data on single family rentals, but we suspect that they are likely to be in more conservative precincts, which should be avoided.

The job of the County Data Coordinator does not end with the canvass. At regular intervals after each canvass, the Data Coordinator should acquire new voter registration data from the County Clerk and assess the effectiveness of the Register Renters effort. Register Renters does not claim to be a miracle. However, a countywide voter registration effort will produce an impact beyond the immediate homes canvassed. At least a second canvass is recommended. Only the Data Coordinator will be able to evaluate the percentage of unregistered voters that remain in each precinct and help the Team Coordinator plan where efforts will be most productive.

The RegisterRenters program also relies on the County Data Coordinators to help document the level of effectiveness of the program and the potential for additional efforts. The more data we collect on the impact of RegisterRenters, the better we will be able to help local volunteers like yourself.

FIND THE UNIVERSAL VOTER REGISTRATION FORM:

1. The National Form can be found at www.eac.gov. Click on “NVRA Form” under Resources for Voters on the first page. The PDF connection is at the top of the third paragraph in the link that reads “National Mail Voter Registration Form–English. There are also forms in Spanish and 13 other languages just below this link.
2. The National Form and basic instructions are pages 3 and 4 of a 21 page booklet. Most RegisterRenters programs will use their printer program to print off just these two pages.
3. You will also want to go into the booklet and see if your state instructions are important for registering your voters. For example, Wyoming does not permit forms to be mailed in. You may want print of your state’s instructions and have them printed onto the back of your national form.
4. You will also find a mailing address for your state’s agency responsible for voter registration. You can copy and print this address on the labels for your return envelopes.

FIND YOUR STATE AND LOCAL ELECTIONS OFFICE WEBSITES:

1. USA.GOV is a powerful website that is simpler to use. USA.GOV/election-office is a good way to search for your State Office.
2. Your State Office website contain your next voter registration deadline.
3. This website may also have access to an online voter registration procedure. More than 50% of the states enable online voter registration. This could be especially helpful for college voter registration
4. Use this site to drill down to the address of your local elections office address. After checking this address, you can also use it on the return envelopes you distribute with your voter registration forms to give them a more local flavor.
5. Remember, RegisterRenters is structured for distribution of literature—an educational program protected by the First Amendment. That means, your volunteers CANNOT collect voter registration forms and deliver them to the County Clerk. This would be defined as a “Voter Registration Drive” or VRD in most states. If you think you want to run a VRD, you can comply with the requirements found on your state’s election website. But you cannot call it RegisterRenters.
6. If your organization chooses to spend the effort to conduct a “VRD”, see www.nationalvoterregistrationday.org for access to state regulations.

Sample Fundraising Letter:

REGISTER-RENTERS OF (Your Area)

Street Address

City, ST Zip

OPhone

May 1, 20??

Personal Address
For a Potential Contributor
To RegisterRenters

Dear Mrs. Jones:

This year, your fellow progressive Democrats have a very good chance to provide the winning margin of votes for _____ and in our state's US _____ race. We can also help win many important legislative races.

We would like to ask you help fund "RegisterRenters," an important voter registration project that will contribute to this winning margin in _____. "RegisterRenters" is based on demographic research showing that 55% TO 75% of the people who live in rental housing are not registered to vote. According to a poll done by the University of Virginia, about 70% of those who lived in rental housing would have voted for the progressive candidate in a past Presidential election. IN THE UNITED STATES THERE ARE OVER 50 MILLION UNREGISTERED VOTERS IN WHO ARE ELIGIBLE TO VOTE IN 2020. MOST ARE RENTERS. And past "RegisterRenters" experience has proven that about 85% of newly registered renters will turn out to vote.

If you want your money to make a real impact this year, "RegisterRenters" makes a lot of sense. Most renters come from the liberal affinity groups that support progressive and Democratic candidates in large numbers: minorities, young people and the poor. When these groups are registered, we can get them out to vote as well as any voters. We have the proof!

If you are considering making a contribution to a worthy effort to change the political landscape in Washington and here locally, please send your check to _____ for "Register Renters" today. Your contribution is reported as required, so we need you to complete the attached form to send with your check. Or you can contribute online at (insert website if available).

Thank you,

Chair, ALKJS
Democratic Party

Chair, ALKJS
RegisterRenters

State Chair, ALKJS
RegisterRenters

RETURN THIS CARD WITH YOUR PLEDGE TO HELP VOTER REGISTRATION

Amount of Pledge to Register Renters: \$10 ___ \$100 ___ \$500 ___ \$1000 ___ Other ___

_____ Print Name _____ Signature

_____ Address _____

City/Zip _____ Phone _____

Occupation _____ Employer _____

Credit Card? VISA MC AMEX _____ Exp _____

Check? Make payable to _____ Mail to Box _____, _____, ZIP _____

RETURN THIS CARD WITH YOUR PLEDGE TO HELP VOTER REGISTRATION

Amount of Pledge to Register Renters: \$10 ___ \$100 ___ \$500 ___ \$1000 ___ Other ___

_____ Print Name _____ Signature

_____ Address _____

City/Zip _____ Phone _____

Occupation _____ Employer _____

Credit Card? VISA MC AMEX _____ Exp _____

Check? Make payable to _____ Mail to Box _____, _____, ZIP _____

PLEASE RETURN THIS CARD WITH YOUR PLEDGE TO HELP VOTER REGISTRATION

Amount of Pledge to Register Renters: \$10 ___ \$100 ___ \$500 ___ \$1000 ___ Other ___

_____ Print Name _____ Signature

_____ Address _____

City/Zip _____ Phone _____

Occupation _____ Employer _____

Credit Card? VISA MC AMEX _____ Exp _____

Check? Make payable to _____ Mail to Box _____, _____, ZIP _____



PLEASE REGISTER TO VOTE

Interested in a new President for the United States?

You can help Trump qualify for unemployment!!

This Year, elect Democrats to fight Trump and elect progressives!!

Follow these two simple steps:

1. Fill-out and mail the attached voter registration form.
2. If you have lived at this address for less than two years, or if you have never voted while living at this address, you are probably not registered to vote. If you are already registered to vote, give this form to a friend. You can also register or check your registration online at _____.
3. Vote for progressive Democrats in November!



**WHO ARE THOSE CRAZY
DEMOCRATS?
AND WHY DO THEY
WANT ME TO
REGISTER?**

The Democratic Party is interested in more than your vote.

We want you to succeed so we can all be successful. Our core belief is a belief in YOU—that you are valued and important.

But let's face it, we can't do anything for you or for anyone else unless we can win elections. That starts with getting you and your neighbors registered to vote.

Just complete the attached form and mail it in. Or you can register online at _____

